ACME PRODUCT

Feature Catalog

Product capabilities overview

3 features

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CATEGORY

Product Experience

Core product workflows and daily-driver screens

PRODUCT EXPERIENCE

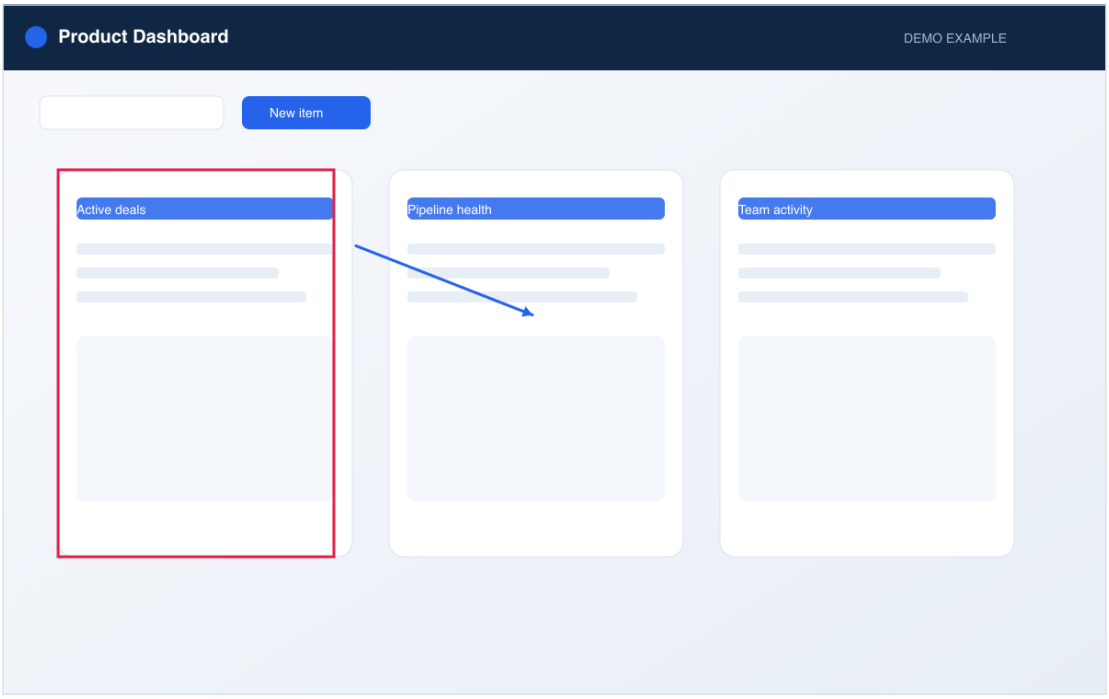
[DEMO EXAMPLE] Unified Product Dashboard

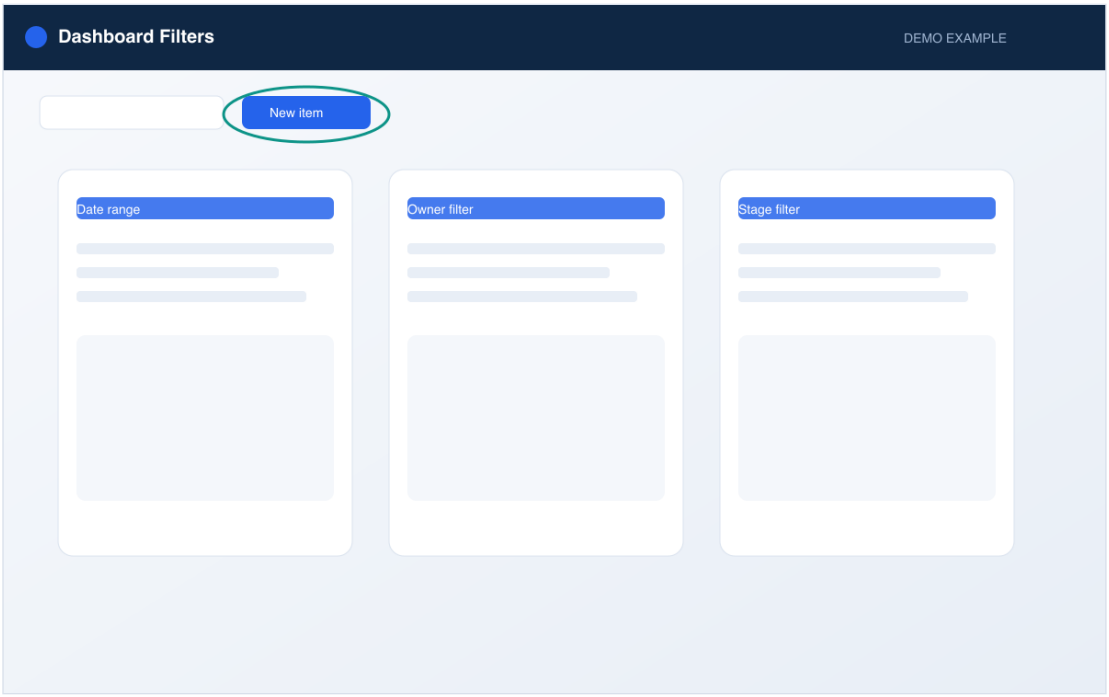
Description

A single home screen that surfaces deals, pipeline health, and recent team activity so users can start their day without hunting across modules.

Business benefit

Reduces time-to-context for account owners and helps managers spot stalled deals earlier.





CATEGORY

Analytics & Insights

Reporting, trends, and decision support

ANALYTICS & INSIGHTS

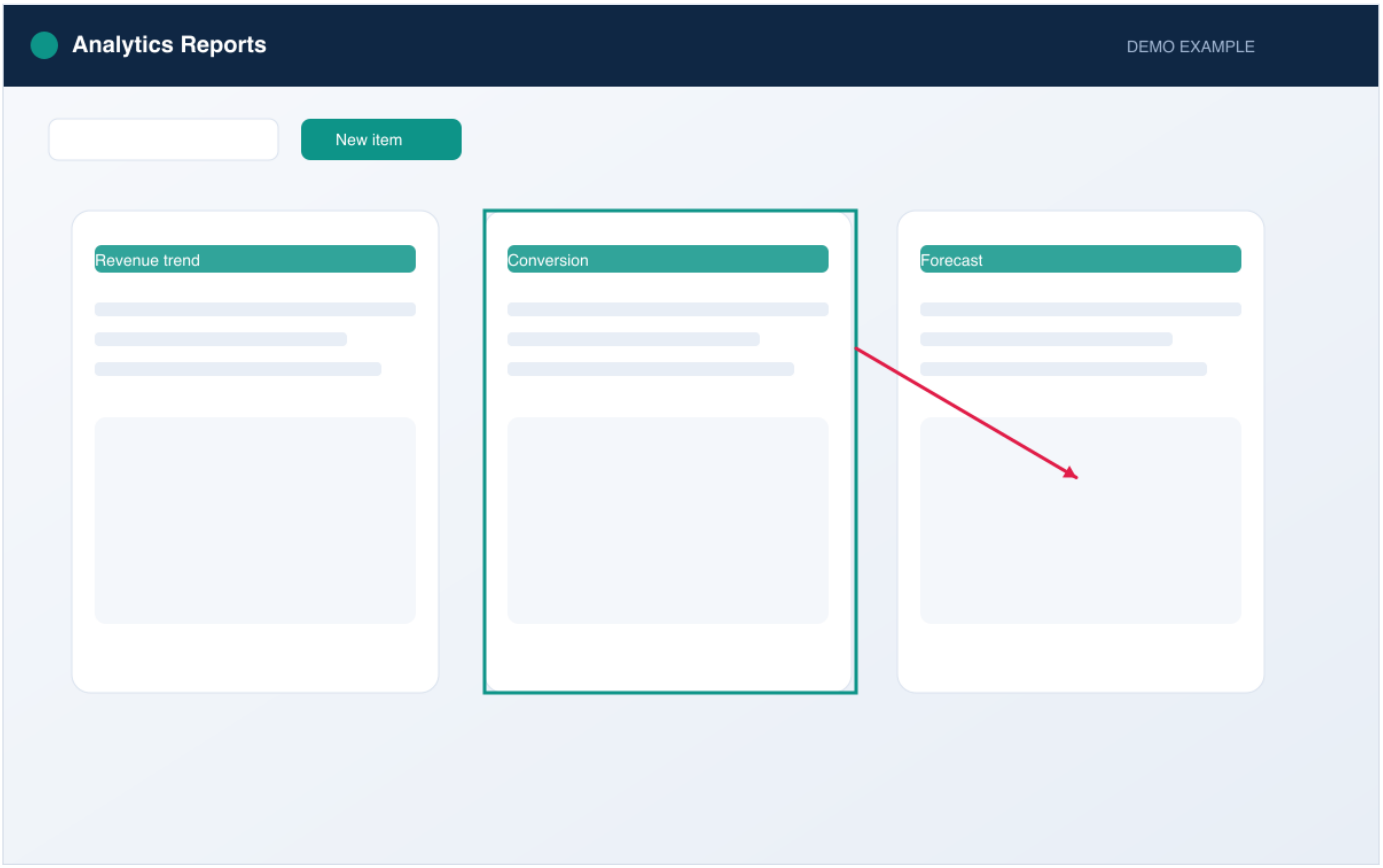
[DEMO EXAMPLE] Visual Analytics Reports

Description

Interactive report canvases for revenue trends, conversion rates, and forecast confidence with exportable snapshots.

Business benefit

Gives leadership a consistent weekly narrative without manual spreadsheet assembly.



CATEGORY

Collaboration

Sharing, comments, and team workflows

COLLABORATION

[DEMO EXAMPLE] Shared Workspace Boards

Description

Shared boards with comments and role-based permissions so cross-functional teams can collaborate on the same feature workspace.

Business benefit

Cuts handoff friction between product, sales, and customer success by keeping context in one place.

